

Mon, look into it  
IT PAYS to  
BUY HERE!

**FRIGIDAIRE**  
19 YEARS  
Award of Merit  
FOR OUTSTANDING CUSTOMER SERVICE

**WASHERS - DRYERS**

Refrigerators  
Air Conditioners  
Dishwashers  
Disposers  
Food Processors  
Electric Water Heaters  
Built-In Ovens  
Cooking Tops & Fold-Back  
Surface Units  
Electric Ranges

**Economy**  
APPLIANCE SALES

JAMES H. BAUMAN CO.  
GI 2-2949  
2601 JAY ST., SACRAMENTO  
WA 2-3401  
2103 ARDEN WAY Sacramento

**SALES & SERVICE**  
**RENT TO BUY**  
Appliance Refinishing  
Guaranteed Used Appliance

**Washing Machines, Dryers & Ironers—**  
(Cont'd)

**EASY HOME LAUNDRY EQUIPMENT**

New Space-Saving Wash-Dryer Combination we've ever built. Also Automatic Washers and Matching Electric or Gas Dryers, Spinners, Wringer Washers, Home laundry specialists since 1977.

**"WHERE TO BUY THEM"**

**FACTORY AUTHORIZED SERVICE**  
**BALDWIN'S APPLIANCE SERVICE**  
4090 Deeble-GL 6-6364

**AUTHORIZED DEALERS**  
**BREUNER JOHN COMPANY** 604 K-HI 4-8051  
**FINNTEAD WASHER SERVICE** 1835 Fulton Av.-IV 7-2707  
**GLOBE SALES & SERVICE APPLIANCE SALES** 5385 Franklin BI-GL 1-5691

**AUTHORIZED PARTS DISTRIBUTORS**  
**Electrical Appliance Service Company** 1626 North C-GI 1-4911

**ECONOMY REFRIGERATOR & APPL SALES** 2601 J.-----GI 2-2949  
2103 Arden Wy.-----WA 2-3401  
(See Advertisement This Page)

**F & W APPLIANCE & TV** 1423-28th-GL 5-3079  
(See Advertisement This Page)

**FALWELL'S REFRIGERATION**  
NEW & USED MACHINES  
Services on All Makes & Models  
Resides in 2549 Harris  
2504 Grand Av(DPH)-----WA 5-3669

**FEEL'S HOUSE OF TELEVISION & APPLIANCES** 5141 Folsom BI-----GL 2-2611  
**FINNTEAD WASHER SERVICE**  
(See Advertisement Page 907)  
1835 Fulton Av.-IV 7-2707  
Finntead Washer Service  
1835 Fulton Av.-IV 7-9436

**FRIGIDAIRE AUTOMATIC WASHERS & DRYERS**

Patented 3-ring agitator.  
Lint-a-Way Washing Action  
Automatic eliminates lint, dirt, scum. Built-In Suds-Water Saver. Shurt-Loop styling. Frigidaire sells color at the price of white.

**FRIGIDAIRE**

**"WHERE TO CALL"**

**SALES & SERVICE DEALERS**  
**BRENTWOOD PLAZA APPLIANCE** 2375 Fruitridge Rd-GL 2-0201  
**BREWER J W CO** 2800 Stockton BI-GL 1-8455  
**CRESSENT APPLIANCE** 1990 Fulton Av.-----IV 7-6546  
Store No 2

**ECONOMY REFRIGERATOR & APPL SALES**  
Ten Day Free Home Trial  
Generous Trade-In Allowances  
Easy Terms-Expert Service  
2 Locations-No Parking Problem  
Store No 1 2601 J.-----GI 2-2949  
2103 Arden Wy.-----WA 2-3401  
**EMIGH HARDWARE CO** Country Club Centre  
3450 El Camino Av.-----IV 9-7611  
**FEY'S HARDWARE & APPLIANCES** 555 La Sierra Dr.-IV 9-1377  
(Continued Next Page)

**SKIP A STEP**  
When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

The oldest of all the telephone industry's traditions is service.

Since 1941  
**F AND W APPLIANCE & TV**

SALES SERVICE

**WASHING MACHINES**

Authorized Dealer  
KELVINATOR • R.C.A. WHIRLPOOL • MAYTAG  
WE REPAIR ALL MAKES

Complete Service Facilities & Parts for ...

- ABC
- APEX
- BLACKSTONE
- G.E.
- KENMORE
- SPEED QUEEN
- BENDIX
- EASY
- FRIGIDAIRE
- HOTPOINT
- MAYTAG
- NORGE
- THOR
- RCA WHIRLPOOL
- WESTINGHOUSE

**CONTACT US FOR ALL YOUR PARTS PROBLEMS**  
"If We Don't Have It - We Can Get It!"  
See Our Display Ad Under Refrigerators & Freezers  
For Prompt Service & Information

Phone...  
**GL 5-3079**  
If No Answer Call  
GL 5-1695

1423-28th - Between N & O Sts.

**CARMICHAEL - ARDEN**  
AND SURROUNDING AREAS

**Boulevard APPLIANCE**

Sales - Service  
Maytag - Whirlpool  
Bendix - Norge  
Blackstone - Hotpoint

IV 9-2161 2911 FAIR OAKS BOULEVARD  
CARMICHAEL

**WASHERS & DRYERS**  
SALES & SERVICE  
GUARANTEED REPAIRS ALL MAKES  
NEW & USED APPLIANCES.  
GI 3-4883

REMEMBER WHERE YOU BUY IS AS IMPORTANT AS WHAT YOU BUY  
OLDEST & LARGEST SERVICE DEPT. IN N. CALIF.

**TELEVISION & APPLIANCES**  
12 COMPLETE STORES  
13th & K STS. THE LUCKY CORNER

**Washing Machines, Dryers & Ironers—**  
(Cont'd)

**Washing Machines, Dryers & Ironers—**  
(Cont'd)

**FRIGIDAIRE AUTOMATIC WASHERS & DRYERS—**(Cont'd)

**SALES DEALERS**  
**FEEL'S HOUSE OF TELEVISION & APPLIANCES** 5141 Folsom BI-GL 2-2611  
**HAMILTON FURNITURE CO** 2160 Folsom BI-GL 7-6504  
**KINCAID HOME FURNISHINGS** 1812 Del Paso Blvd(N)-WA 5-4351  
Modern Furniture Co  
3140 Auburn BI-IV 7-2019  
**STUCKY'S HARDWARE** 1401-8th Av.-GI 2-5000  
Store No 2  
11th & Jefferson BlWS)-FR 1-5251

**SERVICE DEALERS**  
**BALDWIN'S APPLIANCE SERVICE** 4090 Deeble-GL 6-6364  
**HAZEN'S APPLIANCE SERV** 130 Franklin BI-GL 6-3900  
**RASMUSSEN HANS** 1401-8th Av.-GI 2-5000

**GENERAL ELECTRIC HOME LAUNDRY**

Famous G-E Filter-Flog  
Lint-free Automatic Washer  
removes lint, suds, soap  
scum--2 washable speeds.  
Matching Automatic Dryer.  
All-fabric control. 7 in 1  
Washer-Dryer Combination.  
Mix or Match colors.

**"WHERE TO CALL"**

**SALES & SERVICE DEALERS**  
**BREUNER JOHN COMPANY** 604 K-HI 4-8051  
**COOK ROSCOE D INC** Easy Budget Terms  
2125 Del Paso Blvd(N)-WA 5-2754  
Gray's Furniture  
6042 Stockton BI-GL 8-8924  
**HALL'S TELEVISION AND APPLIANCES** 1301 K-GI 3-4883  
**HANDY ANDY TV & APPLIANCES** 5535 MI 1-8409  
5824 Fulton Av.-----IV 7-8984  
Joseph Martin 3222 J.-----GI 3-3937  
**L & M CO** 1215-4th-----GI 3-1346

**LOVERE'S HARDWARE** 6800 Fruitridge Rd-GL 2-0223  
**LYON DARWIN HARDWARE CO** 7901-35th-GL 6-4751  
**MONTGOMERY WARD & CO** 9th & K-GI 2-7334  
**PROAPS BROS** 6136 Fair Oaks Blvd(C)-IV 9-1274  
**ROMACK PLUMBING CO** 1319 Broadway-GI 3-1701  
**SACRAMENTO ELECTRIC CO** 1931 J-GI 3-9096  
Walker Cordova Hardware  
10647 Folsom BI  
Rancho Cordova-EM 3-1214

**GRIFFIN WILBERN** 2609-16th-----GI 8-2984  
Hale's Television And Appliances  
1301 K-GI 3-4883  
(See Advertisement Page 508)

**HAMILTON WASHERS & DRYERS—**  
FINNTEAD WASHER SERVICE  
1835 Fulton Av.-IV 7-2707

**HARMS FURNITURE & APPLIANCE**  
Hazen's Appliance Serv  
5230 Franklin BI-GL 6-3900  
**HORRELL & SON** 2990-1st Av---GL 6-6437

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

**HOTPOINT AUTOMATIC WASHERS AND DRYERS**

Hotpoint Two-Cycle Pushbutton Washers with WONDERMIX provide flexibility for all types of washing. Hotpoint Steam-Cleaner Dryer eliminates lint, moisture. NO VERTING! Colorama available. "FOR INFORMATION CALL"

**DEALERS**  
Capital Shopping Service  
3920 Broadway-GL 2-6813  
**CRANE CO** 1327 Front-----HI 4-7971  
**DOLAN'S** Alhambra & P-----GL 6-6481  
**HOT-N-KOLD SHOP** 1317-21st-GL 2-1893

**DISTRIBUTORS**  
**GRAYBAR ELECTRIC CO** 1309-14th-GI 2-8976

**IRONRITE AUTOMATIC IRONERS**

For just PENNIES A DAY you can own IRON RITE the only truly automatic PLETELY OPEN USABLE ENDS. Irons anything you can wash--easier, better, and in 1/2 the time. FREE Home Instruction included.

**"WHERE TO BUY IT"**

**DEALERS**  
**IRONRITE OF SACRAMENTO** 1715 Del Paso Blvd(N)-WA 2-5216  
Ironrite of Sacramento  
1715 Del Paso Blvd(N)-WA 2-5216  
**KELVINATOR WASHERS—**  
F & W APPLIANCE & TV 1423-28th-GL 5-3079  
**GOODRICH B & RETAIL STORE** 1200 I-GI 2-3811

**Kenapp Appliance** 3029 J-----GI 8-9119  
Kistler Appliance  
1713 Del Paso Blvd(N)-WA 5-3589  
**LAMCO ELECTRIC** 1415-21st ---GI 3-5711  
(See Advertisement Page 507)

**LITTLE GIANT TRAY WASHERS**

Saves Space  
Fits on Any Laundry Tray  
Always Ready & Out of the Way  
Proved For Twenty Years

**"WHERE TO BUY THEM"**

**FACTORY BRANCH**  
Electrical Appliance Service Company  
1626 North C-GI 1-4911

**DEALERS**  
**FINNTEAD WASHER SERVICE** 1835 Fulton Av.-IV 7-2707  
Lovere's Hardware  
6800 Fruitridge Rd-GL 2-0223

You'll get quicker service when you dial it if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

**LYMAN'S APPLIANCE & HOME SERVICE** 1803 Del Paso Blvd(N)-WA 5-8791

**MAYTAG FACTORY AUTHORIZED SALES AND SERVICE**

Protect your Maytag with factory trained service using genuine Maytag parts. Automatic and wringer type washers, dryers and more. More than 9 million Maytag washers sold.

**"WHERE TO BUY IT"**

**DEALERS**  
**BENNETT FURN CO** 3813-24th Av-GL 5-4549  
**BOULEVARD APPLIANCE** 2911 Fair Oaks Blvd(C)-IV 9-2161  
**BREUNER JOHN COMPANY** 604 K-HI 4-8051  
**BUSH ELECTRIC APPLIANCE CO** 3500-28 Av-GL 5-4011  
**DOLAN'S** Alhambra & P-----GL 6-6481  
**FINNTEAD WASHER SERVICE** 1835 Fulton Av-IV 7-2707  
**HARMS FURNITURE & APPLIANCE** CO 3200 Folsom BI-GL 2-3101  
**LYMAN'S APPLIANCE & HOME SERVICE** 1803 Del Paso Blvd(N)-WA 5-8791  
**NAKAMURA CO** 1415-4th-----GI 3-7532  
Park Furniture and Appliance  
2824-35th-GL 8-3363  
**SAL'S APPLIANCES** 910-12th-GI 8-3363  
**WALKER HARDWARE** 4747 J-GL 6-1567

**AUTHORIZED FACTORY PARTS**  
**BALDWIN'S APPLIANCE SERVICE** 4090 Deeble-GL 6-6364  
Electrical Appliance Service Company  
1626 North C-GI 1-4911

**MONTGOMERY WARD & CO**  
9th & K-GI 2-7334  
Thousands of people use these Yellow Pages as a buyers' guide.

**NORGE WASHERS & DRYERS**

Famous Norge "Time-Liner" Automatic Washers with exclusive water conditioning "Dispenser Wheel" Machine "Time-Liner" Dryers—Gas or Electric with "Wristle Out" feature and exclusive Away Drying for all fabrics. Also Norge Wringer Washers. "FOR INFORMATION CALL"

**DISTRIBUTORS**  
Lancaster W J Co  
3150-3rd S F-Atwr 8-6930

**DEALERS**  
**APPLIANCE CENTER** 2003 J-GI 3-2965  
**BOULEVARD APPLIANCE** 2911 Fair Oaks Blvd(C)-IV 9-2161  
Emigh Hardware Co  
3450 El Camino Av-IV 9-7611  
**GLOBE SALES & SERVICE APPLIANCE SALES** 5385 Franklin BI-GL 1-5691  
**GRAND RAPIDS FURNITURE CO** 631 K-GI 3-4631  
**HANDY ANDY TV & APPLIANCES** 5535 H-GL 1-8409  
**KISTLER APPLIANCE** 1713 Del Paso Blvd(N)-WA 5-3589  
Taber Furniture Co  
1817 Del Paso Blvd(N)-WA 5-5177  
Village Furniture Mart  
2501 Marconi Av-IV 9-3273

**ACCURATE APPLIANCE SERVICE** 4117 Lantana Av-6A 8-6456  
**ART KECK** 3433-23d Av-----GL 3-3239  
**BOULEVARD APPLIANCE** 2911 Fair Oaks Blvd(C)-IV 9-2161  
**CENTRAL SERVICE** 301 E El Camino Av(N)-WA 5-8238  
**HAZEN'S APPLIANCE SERV** 2320 Franklin BI-GL 6-3900

**Outlet Shop The** 3724 Marysville Rd(DPH)-WA 5-9670  
**PAUL'S TELEVISION & APPLIANCE** 2434 Spedition BI-GL 1-8434  
(Continued Next Page)

**SPEED QUEEN**

Authorized  
**SALES & SERVICE**  
at **WALTON'S**  
SACRAMENTO'S  
WASHING MACHINE CENTER

- \* WE SERVICE WHAT WE SELL
- \* LIBERAL TRADE-IN ALLOWANCE
- \* FREE DEMONSTRATION

**WALTON'S** RADIO & APPLIANCES

GL 7-6561 3930 Broadway

Always  
**KEEP RECEIVER ON THE HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

**Westinghouse WASHERS & DRYERS**  
SALES & SERVICE

- ALL MAKES REPAIRED
- GUARANTEED WORK

Large Selection Used Washers

Call IV 3-3692  
**TV CENTER & APPLIANCE**  
Serving The North Area Over 10 Years  
1912 FULTON AVE.